



Business Summary

Downtown Lawrence 45-Min Drive Time
 Limestone
 Drive time: 45 minute radii

Prepared by Esri
 Latitude: 38.96870
 Longitude: -95.23565

Data for all businesses in area		45 minutes			
Total Businesses:		60,900			
Total Employees:		965,782			
Total Population:		1,404,874			
Employee/Population Ratio (per 100 Residents)		69			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		1,133	1.9%	9,980	1.0%
Construction		3,834	6.3%	48,036	5.0%
Manufacturing		1,837	3.0%	54,470	5.6%
Transportation		1,468	2.4%	31,006	3.2%
Communication		481	0.8%	8,051	0.8%
Utility		202	0.3%	4,970	0.5%
Wholesale Trade		1,999	3.3%	41,332	4.3%
Retail Trade Summary		10,461	17.2%	176,934	18.3%
Home Improvement		559	0.9%	12,575	1.3%
General Merchandise Stores		373	0.6%	17,171	1.8%
Food Stores		1,040	1.7%	17,249	1.8%
Auto Dealers & Gas Stations		1,161	1.9%	16,862	1.7%
Apparel & Accessory Stores		606	1.0%	9,591	1.0%
Furniture & Home Furnishings		625	1.0%	11,628	1.2%
Eating & Drinking Places		3,616	5.9%	62,349	6.5%
Miscellaneous Retail		2,481	4.1%	29,509	3.1%
Finance, Insurance, Real Estate Summary		6,988	11.5%	94,934	9.8%
Banks, Savings & Lending Institutions		1,302	2.1%	18,797	1.9%
Securities Brokers		1,167	1.9%	13,482	1.4%
Insurance Carriers & Agents		1,308	2.1%	23,031	2.4%
Real Estate, Holding, Other Investment Offices		3,211	5.3%	39,624	4.1%
Services Summary		25,999	42.7%	421,487	43.6%
Hotels & Lodging		420	0.7%	10,848	1.1%
Automotive Services		1,333	2.2%	9,239	1.0%
Movies & Amusements		1,437	2.4%	25,923	2.7%
Health Services		4,710	7.7%	117,705	12.2%
Legal Services		1,515	2.5%	11,160	1.2%
Education Institutions & Libraries		1,345	2.2%	66,075	6.8%
Other Services		15,239	25.0%	180,538	18.7%
Government		1,780	2.9%	70,000	7.2%
Unclassified Establishments		4,716	7.7%	4,580	0.5%
Totals		60,900	100.0%	965,782	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	232	0.4%	1,857	0.2%
Mining	64	0.1%	1,164	0.1%
Utilities	96	0.2%	3,683	0.4%
Construction	4,122	6.8%	51,194	5.3%
Manufacturing	1,943	3.2%	53,013	5.5%
Wholesale Trade	1,981	3.3%	41,139	4.3%
Retail Trade	6,507	10.7%	111,970	11.6%
Motor Vehicle & Parts Dealers	888	1.5%	18,188	1.9%
Furniture & Home Furnishings Stores	329	0.5%	5,306	0.5%
Electronics & Appliance Stores	224	0.4%	3,029	0.3%
Building Material & Garden Equipment & Supplies Dealers	558	0.9%	12,539	1.3%
Food & Beverage Stores	980	1.6%	16,296	1.7%
Health & Personal Care Stores	708	1.2%	7,753	0.8%
Gasoline Stations & Fuel Dealers	298	0.5%	1,783	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	718	1.2%	10,424	1.1%
Sporting Goods, Hobby, Book, & Music Stores	1,158	1.9%	17,174	1.8%
General Merchandise Stores	647	1.1%	19,479	2.0%
Transportation & Warehousing	1,163	1.9%	28,370	2.9%
Information	1,251	2.1%	24,832	2.6%
Finance & Insurance	3,838	6.3%	56,745	5.9%
Central Bank/Credit Intermediation & Related Activities	1,285	2.1%	18,729	1.9%
Securities & Commodity Contracts	1,225	2.0%	14,064	1.5%
Funds, Trusts & Other Financial Vehicles	1,328	2.2%	23,953	2.5%
Real Estate, Rental & Leasing	3,218	5.3%	33,956	3.5%
Professional, Scientific & Tech Services	6,538	10.7%	92,231	9.5%
Legal Services	1,663	2.7%	12,312	1.3%
Management of Companies & Enterprises	204	0.3%	5,294	0.5%
Administrative, Support & Waste Management Services	2,276	3.7%	24,745	2.6%
Educational Services	1,555	2.6%	67,122	7.0%
Health Care & Social Assistance	6,088	10.0%	140,752	14.6%
Arts, Entertainment & Recreation	1,290	2.1%	22,673	2.3%
Accommodation & Food Services	4,135	6.8%	74,059	7.7%
Accommodation	420	0.7%	10,848	1.1%
Food Services & Drinking Places	3,715	6.1%	63,211	6.5%
Other Services (except Public Administration)	7,897	13.0%	56,208	5.8%
Automotive Repair & Maintenance	1,041	1.7%	6,208	0.6%
Public Administration	1,789	2.9%	70,301	7.3%
Unclassified Establishments	4,714	7.7%	4,475	0.5%
Total	60,900	100.0%	965,782	100.0%

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